

Chamber E-Newsletter Advertising Members Only Advertising Opportunity

Edge E-Newsletter (Monthly)

- Affordable
- More than 3700 recipients
- Diverse audience includes officials, business owners, and community stakeholders
- Newsletter is considered as a valuable local resource for news

Advertising Rates:

- (1) month \$100
- (2) months \$175
- (3) months \$250

Specifications:

You supply the ad and the webpage link.

- A PNG/JPG/GIF:
width: 3.5 in, height: 2 in
- Color mode: RGB
- Resolution: 72 ppi and up
- No more than 4.5 MB in size

Monday Reminders (Weekly)

- Limited time offer of 1 ad for \$25
- More than 3700 recipients
- Diverse audience includes officials, business owners, and community stakeholders
- This weekly email has high open rates and showcases membership resources
- You can place your ad in two emails a month if the ads have different content.

Advertising Rates:

- (1) Week \$25
- (2) Weeks \$45

Specifications:

You supply the ad and the webpage link.

- a PNG/JPG/GIF file width:600, height: less than 175px
- Resolution 72 ppi and up
- Color mode : RGB
- 2 ads per newsletter, space is limited
- No more than 4.5 MB in size