



## Paddle N Pedal Fest 2018 Sponsor-Exhibitor Evaluation

*Rate the event by checking the appropriate box, 5= high/excellent, 4= average/good, 3= uncertain/not applicable, 2= slightly substandard/low, and 1= substandard/very low*

	5	4	3	2	1
<b>Event Location</b>					
1. Rate this Event Location in terms of relevance to you and your business.					
2. Rate the Event Location overall.					
<b>Participants</b>					
1. Rate this Event in terms of Kinds of Participants and relevance to your Marketing Objectives.					
2. Rate the Size of the Crowd for your Purposes.					
<b>Program Activities</b>					
1. Rate this Event in terms of Variety & Kinds of Activities Offered.					
2. List & Rate the "Best Program" in your Opinion: _____					
<b>Cost to You</b>					
1. Rate this Event in terms of the cost to you in terms of Fees, Time, and Personnel.					
2. Rate the likelihood that you would invest in Paddle N Pedal Fest again?					
<b>Overall Value</b>					
1. Rate this Event in terms of relevance to you and your business.					
2. Rate the Event overall.					

**Do you plan to attend future Paddle N Pedal Fest Events and will you recommend it to associates?**

**What one thing best met your needs at the event?**

**Suggestions for future Festival activities?**

**Comments (may continue on back):**