



## Chamber eNewsletter & MR Advertising Members Only Advertising Opportunity

### EDGE eNewsletter Ads

- Affordable
- More than 4700 recipients
- Diverse audience includes: public officials, business owners, and community stakeholders
- Newsletter is considered as a valuable local resource for news & upcoming events

#### Advertising Rates:

- (1) month \$100
- (2) months \$175
- (3) months \$250

#### Specifications:

You supply the ad and a webpage link.

- a PNG/JPG/GIF:  
width: 3.5 in, height: 2 in
- color mode: RGB
- resolution: 72 ppi and up
- No more than 2.5 MB in size

### Monday Reminders Ads

- Limited time offer of 1 ad for \$25
- More than 4700 recipients
- Diverse audience includes: public officials, business owners, and community stakeholders
- High open rates
- Showcases membership resources

#### Advertising Rates:

- (1) Week \$25
- (2) Weeks \$45\*

#### Specifications:

You supply the ad and the webpage link.

- a PNG/JPG/GIF file width:600, height: less than 175px
- Resolution 72 ppi and up
- Color mode : RGB
- 2 ads per newsletter, space is limited
- No more than 2.5 MB in size

\*You may place your ad in two Monday Reminders a month if the ads have different content.

Email: [Hannah@HoustonNWChamber.org](mailto:Hannah@HoustonNWChamber.org)

Phone: (281) 440-4160