



## MEMBERSHIP PATHS & COMMUNITY INVESTMENT

The background of the central section consists of three vertical panels. The left panel shows a city sidewalk with trees and buildings. The middle panel shows a calm river reflecting the sky and trees. The right panel shows a multi-lane highway with traffic and modern buildings in the background.

OPPORTUNITY  
PROGRESS  
FIND YOUR SUCCESS  
IN HOUSTON NORTHWEST

UNITED STATES CHAMBER OF COMMERCE

**ACCREDITED**®





# MEMBERSHIP PATHS

## ENGAGE PATH

**\$35/MONTH** or \$350/year

{Market Value \$3,900}

Become part of Houston's most established and influential business organization with the Engage Path which offers these Core Benefits providing a real return on your investment:

### CORE BENEFITS

- Credibility and visibility of affiliating with the Chamber
- Advocacy at local, state and federal levels
- Access to demographic and economic data
- Access to advertising and sponsorship opportunities
- Discounted entry to events
- Turbo-networking activity to maximize leads
- Listing in the Online Business Directory
- Discounted Certificate of Origin attestation

### MAKE CONNECTIONS | BE INFORMED

- Make strategic connections and navigate your community more effectively
- Engage in a committee, special interest group or task force work to make a difference

### PROMOTE YOUR BUSINESS

- Members-only invitations
- Business-centered events
- Multiple electronic tools for market visibility
- Post jobs and 'Hot Deals' on the Chamber website
- Member window decal
- 50% off a booth at the Business Expo your first member year
- Access to advertising in Chamber communications





## BUSINESS BUILDER PATH

**\$70/MONTH** or \$700/year

{Market Value \$5,200}

### CORE BENEFITS

- All of the benefits of the ENGAGE PATH

### {PLUS}

- One complimentary eBlast and access to purchase additional ones
- A Ribbon Cutting ceremony (can purchase a VIP Ribbon Cutting for \$250)
- Enhanced listing on the Online Business Directory with photos, videos & logos
- Access to advertising on Chamber website (available on a first come first serve basis)

## BUSINESS DEVELOPER PATH

**\$120/MONTH** or \$1,200/year

{Market Value \$6,700}

### COMBINE

- All of the benefits of the BUSINESS BUILDER PATH

### {PLUS}

- Advertise up to 3 business locations
- VIP Ribbon Cutting Ceremony





# COMMUNITY INVESTORS

## SILVER INVESTOR

**\$320/MONTH** or \$3,200/year

{Market Value \$11,500}

**Stay connected with the community, keep a pulse on policy, and wear a mark of credibility with your Chamber membership. This path offers special convenience with so many valuable benefits packaged for your use all year long!**

- Credibility and visibility of affiliating with the Chamber
- Business-centered events
- Advocacy at local, state and federal levels
- Access to demographic and economic data
- Access to advertising and sponsorship opportunities
- Discounted entry to events
- Discount programs
- Discounted Certificate of Origin attestation
- One complimentary eBlast and access to purchase additional ones
- Access to advertising on Chamber website (on a first come first serve basis)
- VIP Ribbon Cutting ceremony
- Enhanced listing on the Online Business Directory with photos, videos & logos
- Business card ad in the Edge eNewsletter
- Members-only invitations
- Multiple electronic tools for market visibility
- Post jobs and 'Hot Deals' on the Chamber website
- Logo on Chamber website

### COMMUNITY INVESTOR EXTRAS

- Advertise up to 6 business locations
- \$500 sponsorship credit to a major Chamber event (Economic Forum, NXNW, Golf)

## GOLD INVESTOR

**\$550/MONTH** or \$6,000/year

{Market Value \$18,000}

- All of the benefits of the SILVER INVESTOR

### {PLUS}

- Advertise up to 10 business locations
- \$2,000 sponsorship credit to a major Chamber event (Economic Forum, NXNW, Golf)
- 6 months of complimentary advertising on the Chamber website
- Logo on the Chamber's website
- Waived initiation fee to Northgate Country Club for your company and all employees



# COMMUNITY INVESTORS

## PLATINUM INVESTOR

**\$900/MONTH** or \$10,000/year

{Market Value \$26,700}

**Demonstrate your leadership in the community and leave no doubt about who makes things happen in northwest Harris County!**

### CORE BENEFITS

- All of the benefits and investor extras of the GOLD INVESTOR

### {PLUS}

- Advertise up to 15 business locations
- Additional \$1,000 sponsorship credit (\$3,000 total) towards a major event such as the annual Golf Tournament, NXNW or the Economic Outlook Forum
- 2 Keynote Series Luncheon Sponsorships
- VIP Ribbon Cutting Ceremony OR Special VIP event every membership year
- Year-round complimentary advertising on the Chamber website
- \$3,000 of your investment supports the Chamber's Economic Initiative: Grow Northwest

## 2021 BOARD OF DIRECTORS

Board Chair

**CRYSTAL MOLEN**

Molen & Associates

Chair - Elect

**ED ZIEGLER**

Linder Young  
Learners Academy

Treasurer

**SCOTT DAVIS**

HCA Houston  
Healthcare Northwest

Secretary

**CHARLES HERD**

Herd Law Firm, PLLC

**LES CAVE**

Northwest Assistance  
Ministries

**DAVINA HOSICK**

Trustmark Bank

**CARL LITTLE**

Houston Methodist  
Willowbrook Hospital

**TOM PETRICK**

Cypress Forest PUD

**KERI PORTER**

Lone Star College  
University Park

**DANIEL SCHAEFER**

Klein Independent  
School District

**BARBARA SCHLATTMAN**

Barbara Schlattman  
Interiors, Inc.



## ADDITIONAL OPTIONS

Customize your Chamber membership by adding or upgrading with any of these hosting, sponsorship or advertising options.

### ADVERTISE

- Monday Updates weekly ad (\$25)
- EDGE eNewsletter monthly ad (\$100)
- eBlast (\$200) *Business Builder & Up Only*
- Website ad (\$250 monthly or \$500 quarterly) *Business Builder & Up Only*

### SPONSOR

The Chamber is a 501(c)6 non-profit organization. The following are events provide promotion opportunities and support the community through the Chamber's economic development initiatives.

### MAJOR EVENTS

**SPRING** (April 8, 2021)

**ECONOMIC OUTLOOK FORUM**

\$250 - \$15,000

**FALL** (November 8, 2021)

**GOLF TOURNAMENT**

\$250 - \$5,000

**WINTER** (TBD)

**NXNW BUSINESS EXPO**

(North by Northwest)

\$250 - \$5,000

#### BUILT-IN SPONSORSHIPS

*Did you know, our Silver, Gold & Platinum Investors have built-in credit from \$500-3,000 to apply towards our major events?*

### MEMBER-ONLY OPPORTUNITIES

**KEYNOTE SERIES LUNCHEONS**

\$250 - \$500

**NETWORKING BREAKFASTS**

\$250



# MEMBERSHIP MATRIX

<b>Membership Benefits</b>	Platinum Investor	Gold Investor	Silver Investor	Business Developer	Business Builder	Engage
Investment	\$10,000	\$6,000	\$3,200	\$1,200	\$700	\$350
Event Sponsorship Credit	\$3,000	\$2,000	\$500			
2 Keynote Luncheon Sponsorships	X					
Waived initiation fee to Northgate Country Club for all	X	X				
Membership Recognition in EDGE eNewsletter	X	X				
The EDGE eNewsletter Advertisement	X	X				
VIP Ribbon Cutting Ceremony	X	X	X	X		
# of Business Locations Advertised	15	10	6	3	1	1
Business Spotlight in Chamber Social Media	X	X	X	X	X	
Included on Chamber Recognition Banners	X	X	X	X	X	
Enhanced Online presence on Chamber Website (logos, photos)	X	X	X	X	X	
<input type="radio"/> eBlast Access plus 1 complimentary eBlast per year	X	X	X	X	X	
<input type="radio"/> Access to Advertising on Chamber website	X	X	X	X	X	
<input type="radio"/> Ribbon Cutting Ceremony	X	X	X	X	X	
<input type="radio"/> 50% off Exhibit Booth at NNNN Business Expo 1st YEAR ONLY	X	X	X	X	X	X
<input type="radio"/> Online Member Directory Listing	X	X	X	X	X	X
Member Recognition in The EDGE eNewsletter	X	X	X	X	X	X
Advertising Opportunities	X	X	X	X	X	X
<input type="radio"/> (Chamber Updates, social media, EDGE)	X	X	X	X	X	X
Return on Investment - Value						
Your investment may be deductible as an ordinary business expense.	\$ 26,700	\$ 18,000	\$ 11,000	\$ 6,200	\$ 4,900	\$ 3,900

☐ Most popular benefits!

## QUESTIONS?

We are here to serve you!

(281) 440-4160

ChamberInfo@HoustonNWChamber.org





**Your Voice**  
Advocating for  
thriving businesses  
(Local, State, Federal  
levels)

**Your Safety**  
Focusing on building  
a stronger & safer  
community

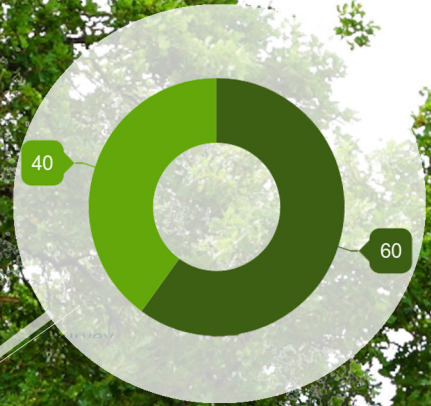
**Your Outreach**  
100+ events  
every year

**Your Impact**  
Look for the leaf  
that brands  
your community

## Your Clients \*

- Likely to Use Your Service (60%)
- Think Favorably of Your Brand (40%)

\*From a national survey  
conducted by the Shapiro Group



■ Directory Recipients ■ Returning Web Users ■ New Website Users  
■ Edge eNewsletter Recipients ■ New FB Visits

**Chamber Membership  
Helps Your Business Grow  
Choose a PATH  
& sign up today!**