ENGAGE PATH
$35/MONTH or $350/year
{Market Value $3,900}

Become part of Houston’s most established and influential business organization with the Engage Path which offers these Core Benefits providing a real return on your investment:

CORE BENEFITS
• Credibility and visibility of affiliating with the Chamber
• Advocacy at local, state and federal levels
• Access to demographic and economic data
• Access to advertising and sponsorship opportunities
• Discounted entry to events
• Turbo-networking activity to maximize leads
• Listing in the Online Business Directory
• Discounted Certificate of Origin attestation

MAKE CONNECTIONS  |  BE INFORMED
• Make strategic connections and navigate your community more effectively
• Engage in a committee, special interest group or task force work to make a difference

PROMOTE YOUR BUSINESS
• Members-only invitations
• Business-centered events
• Multiple electronic tools for market visibility
• Post jobs and ‘Hot Deals’ on the Chamber website
• Member window decal
• 50% off a booth at the Business Expo your first member year
• Access to advertising in Chamber communications
MEMBERSHIP PATHS

BUSINESS BUILDER PATH
$70/MONTH or $700/year
{Market Value $5,200}

CORE BENEFITS
• All of the benefits of the ENGAGE PATH

{PLUS}
• One complimentary eBlast and access to purchase additional ones
• A Ribbon Cutting ceremony (can purchase a VIP Ribbon Cutting for $250)
• Enhanced listing on the Online Business Directory with photos, videos & logos
• Access to advertising on Chamber website (available on a first come first serve basis)

BUSINESS DEVELOPER PATH
$120/MONTH or $1,200/year
{Market Value $6,700}

COMBINE
• All of the benefits of the BUSINESS BUILDER PATH

{PLUS}
• Advertise up to 3 business locations
• VIP Ribbon Cutting Ceremony
SILVER INVESTOR
$320/MONTH or $3,200/year
{Market Value $11,500}

Stay connected with the community, keep a pulse on policy, and wear a mark of credibility with your Chamber membership. This path offers special convenience with so many valuable benefits packaged for your use all year long!

• Credibility and visibility of affiliating with the Chamber
• Business-centered events
• Advocacy at local, state and federal levels
• Access to demographic and economic data
• Access to advertising and sponsorship opportunities
• Discounted entry to events
• Discount programs
• Discounted Certificate of Origin attestation
• One complimentary eBlast and access to purchase additional ones
• Access to advertising on Chamber website (on a first come first serve basis)
• VIP Ribbon Cutting ceremony
• Enhanced listing on the Online Business Directory with photos, videos & logos
• Business card ad in the Edge eNewsletter
• Members-only invitations
• Multiple electronic tools for market visibility
• Post jobs and ‘Hot Deals’ on the Chamber website
• Logo on Chamber website

COMMUNITY INVESTOR EXTRAS
• Advertise up to 6 business locations
• $500 sponsorship credit to a major Chamber event (Economic Forum, NXNW, Golf)

GOLD INVESTOR
$550/MONTH or $6,000/year
{Market Value $18,000}

• All of the benefits of the SILVER INVESTOR

{PLUS}

• Advertise up to 10 business locations
• $2,000 sponsorship credit to a major Chamber event (Economic Forum, NXNW, Golf)
• 6 months of complimentary advertising on the Chamber website
• Logo on the Chamber’s website
• Waived initiation fee to Northgate Country Club for your company and all employees
PLATINUM INVESTOR
$900/MONTH or $10,000/year
{Market Value $26,700}

Demonstrate your leadership in the community and leave no doubt about who makes things happen in northwest Harris County!

CORE BENEFITS
• All of the benefits and investor extras of the GOLD INVESTOR

{PLUS}
• Advertise up to 15 business locations
• Additional $1,000 sponsorship credit ($3,000 total) towards a major event such as the annual Golf Tournament, NXNW or the Economic Outlook Forum
• 2 Keynote Series Luncheon Sponsorships
• VIP Ribbon Cutting Ceremony OR Special VIP event every membership year
• Year-round complimentary advertising on the Chamber website
• $3,000 of your investment supports the Chamber’s Economic Initiative: Grow Northwest

2021 BOARD OF DIRECTORS

Board Chair  
CRYSTAL MOLEN  
Molen & Associates

Chair - Elect  
ED ZIEGLER  
Linder Young  
Learners Academy

Treasurer  
SCOTT DAVIS  
HCA Houston  
Healthcare Northwest

Secretary  
CHARLES HERD  
Herd Law Firm, PLLC

LES CAVE  
Northwest Assistance Ministries

DAVINA HOSICK  
Trustmark Bank

CARL LITTLE  
Houston Methodist  
Willowbrook Hospital

TOM PETRICK  
Cypress Forest PUD

KERI PORTER  
Lone Star College  
University Park

DANIEL SCHAEPFER  
Klein Independent  
School District

BARBARA SCHLATTMAN  
Barbara Schlattman  
Interiors, Inc.
Customize your Chamber membership by adding or upgrading with any of these hosting, sponsorship or advertising options.

**ADVERTISE**

- Monday Updates weekly ad ($25)
- EDGE eNewsletter monthly ad ($100)
- eBlast ($200) *Business Builder & Up Only*
- Website ad ($250 monthly or $500 quarterly) *Business Builder & Up Only*

**SPONSOR**

The Chamber is a 501(c)6 non-profit organization. The following are events provide promotion opportunities and support the community through the Chamber’s economic development initiatives.

**MAJOR EVENTS**

**SPRING** (April 8, 2021)
**ECONOMIC OUTLOOK FORUM**
$250 - $15,000

**FALL** (November 8, 2021)
**GOLF TOURNAMENT**
$250 - $5,000

**WINTER** (TBD)
**NXNW BUSINESS EXPO**
(North by Northwest)
$250 - $5,000

**BUILT-IN SPONSORSHIPS**
Did you know, our Silver, Gold & Platinum Investors have built-in credit from $500-3,000 to apply towards our major events?

**MEMBER-ONLY OPPORTUNITIES**

**KEYNOTE SERIES LUNCHEONS**
$250 - $500

**NETWORKING BREAKFASTS**
$250
### Membership Matrix

**Houston Northwest Chamber of Commerce**

#### Membership Benefits

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Event Sponsorship Credit</td>
<td>$10,000</td>
<td>$6,000</td>
<td>$3,200</td>
<td>$1,200</td>
<td>$700</td>
<td>$350</td>
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<tr>
<td>2 Keynote Luncheon Sponsorships</td>
<td>X</td>
<td>X</td>
<td></td>
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<tr>
<td>Waived initiation fee to Northgate Country Club for all</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Membership Recognition in EDGE eNewsletter</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The EDGE eNewsletter Advertisement</td>
<td>X</td>
<td>X</td>
<td></td>
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<tr>
<td>VIP Ribbon Cutting Ceremony</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td># of Business Locations Advertised</td>
<td>15</td>
<td>10</td>
<td>6</td>
<td>3</td>
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<td>Business Spotlight in Chamber Social Media</td>
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<td>X</td>
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<tr>
<td>Included on Chamber Recognition Banners</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<td>X</td>
</tr>
<tr>
<td>Enhanced Online presence on Chamber Website (logos, photos)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>eBlast Access plus 1 complimentary eBlast per year</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Access to Advertising on Chamber website</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Ribbon Cutting Ceremony</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<td>X</td>
</tr>
<tr>
<td>50% off Exhibit Booth at NWW Business Expo 1st year only</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Online Member Directory Listing</td>
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<td>X</td>
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<tr>
<td>Member Recognition in The EDGE eNewsletter</td>
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<td>X</td>
<td>X</td>
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<tr>
<td>Advertising Opportunities</td>
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<td>X</td>
<td>X</td>
<td>X</td>
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<td>X</td>
</tr>
<tr>
<td><strong>Return on Investment - Value</strong></td>
<td><strong>$26,700</strong></td>
<td><strong>$18,000</strong></td>
<td><strong>$11,000</strong></td>
<td><strong>$6,200</strong></td>
<td><strong>$4,300</strong></td>
<td><strong>$3,900</strong></td>
</tr>
</tbody>
</table>

*Your investment may be deductible as an ordinary business expense.*

- Most popular benefits!

---

### Questions?

We are here to serve you!

(281) 440-4160

ChamberInfo@HoustonNWChamber.org
HoustonNWChamber.org

**Your Safety**
Focusing on building a stronger & safer community

**Your Voice**
Advocating for thriving businesses (Local, State, Federal levels)

**Your Outreach**
100+ events every year

**Your Impact**
Look for the leaf that brands your community

Chamber Membership Helps Your Business Grow
Choose a PATH & sign up today!

Your Clients *
- Likely to Use Your Service (60%)
- Think Favorably of Your Brand (40%)

*From a national survey conducted by the Shapiro Group