

## ADVERTISING

### EDGE eNEWSLETTER & MONDAY UPDATES

Members Only Advertising Opportunity

#### EDGE eNEWSLETTER ADS

- Most popular
- Monthly communication
- More than 4,000 recipients
- Diverse audience includes: public officials, business owners, and community stakeholders
- Newsletter is considered a valuable local resource for news & upcoming events

**ADVERTISING RATE:**  
**(1) Month \$100**

#### Specifications:

You supply the ad and a webpage link.

- A PNG/JPG/GIF:  
width: 3.5 in, height: 2 in
- Color mode: RGB
- Resolution: 72 ppi and up
- No more than 2.5 MB in size

#### MONDAY UPDATES AD

- Affordable
- Weekly communications
- More than 4,000 recipients
- Diverse audience includes: public officials, business owners, and community stakeholders
- High open rates
- Showcases membership resources

**ADVERTISING RATE:**  
**(1) Week \$50**

#### Specifications:

You supply the ad and the webpage link.

- A PNG/JPG/GIF file width:600, height:  
less than 175px
- Resolution 72 ppi and up
- Color mode : RGB
- Space is limited
- No more than 2.5 MB in size

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