



# MEMBERSHIP INFORMATION

A collage of three images: a modern glass skyscraper, a street lined with trees and a car, and a calm body of water reflecting the sky and trees.

**OPPORTUNITY  
PROGRESS  
FIND YOUR SUCCESS  
IN HOUSTON NORTHWEST**

UNITED STATES CHAMBER OF COMMERCE

**ACCREDITED®**



# WHY BELONG?

**Thank you for your interest in the Houston Northwest Chamber of Commerce!**  
Membership is an **INVESTMENT** in your business + the community of Northwest Houston.

## THE CHAMBER'S HISTORY

**Founded in 1974** by Judge J. Kent Adams and other community leaders, the Houston Northwest Chamber of Commerce focuses on developing a healthy economic climate for local businesses. With no local government entity, the Chamber works with county, state and national government leadership to represent the interests and concerns of business owners and community members in Northwest Harris County. An accredited 501c6 non-profit organization, the Chamber is led by a Board of Directors who establish policy and direct the initiatives of the organization. Members of the Board are elected to two-year terms by the sitting Board.

## BUSINESS SUPPORT OFFERINGS

### BUSINESS COACHING AND COUNSELING

The Chamber works collaboratively with the Small Business Association (SBA), Small Business Development Centers (SBDC), SCORE (Senior Corp of Retired Executives), HNWCC Business Owners-Leaders Peer Advisory Group, and more to assist business leadership with business consulting and education. Most services are free.

### DEMOGRAPHIC AND ECONOMIC DATA

Data is key to business planning and market strategy. The Chamber prepares customized reports of targeted market areas, including: projected population, income data, detailed maps, and a wide range of other statistical reports.

### JOB POSTING

All Chamber members have access to post their job openings on the Chamber website at no charge.

### DISCOUNTS AND DEALS

On the Chamber website under the resources tab you'll find "Hot Deals". Chamber members can post discounts, special offers and sales. This is also an opportunity to offer "Member-to-Member" discounts on the member portal.

### LEADS AND REFERRALS

When you Google many of our members, their Chamber directory listing is above their own websites. **We carefully maintain one of the highest SEOs in order to help promote your business.** Additionally, the Chamber receives requests from visitors and new residents and our staff always direct them to Chamber members and the directory.

### DOCUMENT CERTIFICATION AND PROCESSING

Chambers of Commerce play a central role in facilitating global trade. For those seeking a Chamber seal on certificates of origin and other valuable documents. Visit [www.HoustonNWChamber.org/esscert](http://www.HoustonNWChamber.org/esscert) to learn more.


# MEMBERSHIP BENEFITS



Some of our most popular membership benefits are listed below.

Our ENGAGE membership was developed with entrepreneurs and non-profits in mind. Any membership above that has access to our premiere marketing and advertising opportunities. Choose the level that serves you best!

\*Note: membership may be considered a business expense. Check with your accountant.

		Platinum Investor	Gold Investor	Silver Investor	Business Developer	Business Builder	Engage
Investment		\$10,000	\$6,000	\$3,200	\$1,200	\$800	\$400
Event Sponsorship Credit for Major Events (Golf, NXNW, Eco Forum)		\$3,000	\$2,000	\$500			
<input type="radio"/> Complimentary Advertising on Chamber Website		12 mos.	6 mos.	3 mos.			
2 KEYNOTE SERIES Luncheon Sponsorships (\$250 ea.)		X					
Waived initiation fee to Northgate Country Club for all employees		X	X				
The EDGE eNewsletter Advertisement		X	X				
Company Name on Chamber Letterhead		X	X				
<input type="radio"/> Investor Plaque branded with your Investment Level		X	X	X			
Logo on Chamber website & in email communications		X	X	X			
VIP Ribbon Cutting Ceremony		X	X	X	X		
# of Business Locations Advertised		15	10	6	3	1	1
<input type="radio"/> Host a Networking Breakfast or other Connection Event		X	X	X	X	X	
<input type="radio"/> Enhanced Online Directory Listing (logos, photos, videos)		X	X	X	X	X	
<input type="radio"/> eBlast Access plus 1 complimentary eBlast per year		X	X	X	X	X	
<input type="radio"/> Ribbon Cutting Ceremony		X	X	X	X	X	
Member Recognition in The Edge eNewsletter		X	X	X	X	X	X
Online Member Directory Listing (increases your SEO)		X	X	X	X	X	X
Advertising Opportunities		X	X	X	X	X	X
Return on Investment - Value							
Your investment may be deductible as an ordinary business expense.		\$ 26,700	\$ 18,000	\$ 11,500	\$ 6,200	\$ 5,400	\$ 4,500

☐ Most popular benefits!

## Want to know more?

### KIM HENSON

Membership Development Coordinator

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## INVESTING IN YOUR BUSINESS

Membership in the Houston Northwest Chamber of Commerce is an investment. Larger investments lead to larger gains and for our members that means access to more promotion opportunities plus additional benefits. Any membership above our basic \$400 Engage level is called an 'enhanced' membership. Enhanced members can showcase their logo and additional media content in the Chamber online directory, list multiple business locations, schedule a ribbon cutting **(must be at annual rate)**, host special events, send eBlasts, advertise on the Chamber website, and more!

## ENHANCED MEMBERSHIPS & BENEFITS:

**BUSINESS BUILDER** - \$80/month or \$800 annually

**BUSINESS DEVELOPER** - \$120/month or \$1,200 annually

**SILVER INVESTOR** - \$320/month or \$3,200 annually

**GOLD INVESTOR** - \$550/month or \$6,000 annually

**PLATINUM INVESTOR** - \$900/month or \$10,000 annually

*For a comparison chart of memberships and their benefits see page 3.*

## EMAIL BLASTS (eBlasts)

Reach an audience of 5,200+! eBlasts are first come, first serve and available only to enhanced members. Enhanced members receive a complimentary eBlast every member year and may purchase additional ones for \$200 each. To reserve your eBlast, contact: [ChamberInfo@HoustonNWChamber.org](mailto:ChamberInfo@HoustonNWChamber.org).

## WEBSITE ADVERTISING

With 7,000+ views per month and only 25 spots available, this affordable marketing space on the Chamber website's homepage may fill up fast! Investor members receive 3-12 months of complimentary advertising. All enhanced members may purchase space for **\$250 per month** or **\$500 per quarter**. Space is given on a first come first serve basis. To reserve one of the 25 spots, contact: [ChamberInfo@HoustonNWChamber.org](mailto:ChamberInfo@HoustonNWChamber.org).

## RIBBON CUTTING CEREMONY

Get extra business exposure and let us celebrate with you! Ribbon Cuttings aren't just for grand openings. Members celebrate anniversaries, milestones, new spaces, etc. Show off who you are and what you do! We'll promote your event in our communications and on our social media leading up the big day. Day of we'll bring our big pair of scissors, special banner and green ribbon (unless you have ribbon you prefer to use). You must be at the **Annual Business Builder or higher level of membership** to qualify for a ribbon cutting. Schedule your big day with us: [ChamberInfo@HoustonNWChamber.org](mailto:ChamberInfo@HoustonNWChamber.org).



# MARKETING OPPORTUNITIES



Customize your membership by adding (or upgrading to access) any of these hosting, sponsorship, or advertising opportunities.

## ADVERTISE

- Monday Updates weekly ad (\$50)
- EDGE eNewsletter monthly ad (\$100)
- Custom eBlast (\$200) **Business Builder Members & Up**
- Chamber Website ad (\$250 monthly or \$500 quarterly) **Business Builder Members & Up**

## SPONSOR

The Chamber is a 501(c)6 non-profit organization. The following events provide promotional opportunities and support the community through the Chamber's economic development initiatives.

## MAJOR EVENTS

**SPRING** (April 4, 2024)

**NEXUS NW BUSINESS EXPO**

\$250 - \$500

**FALL** (TBA)

**NXNW ECONOMIC OUTLOOK**

\$300 - \$15,000

**WINTER** (TBA)

**FOUNDER'S CUP GOLF & CROQUET TOURNAMENT**

\$500 - \$6,000

### BUILT-IN SPONSORSHIPS

*Did you know, our Silver, Gold & Platinum Investors have built-in credit from \$500-3,000 annually to apply towards our major events?*

## MEMBER-ONLY OPPORTUNITIES

**KEYNOTE SERIES LUNCHEONS**

\$250 - \$500

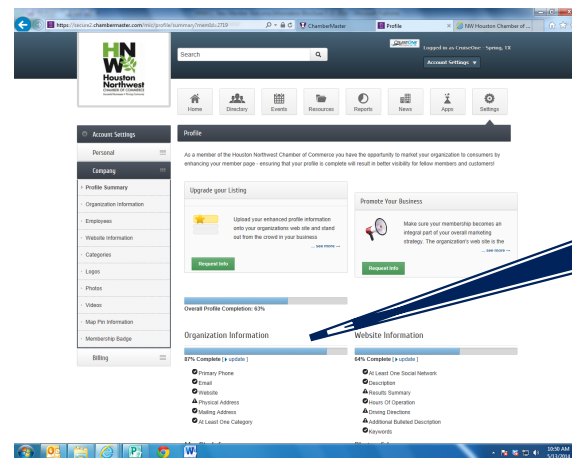
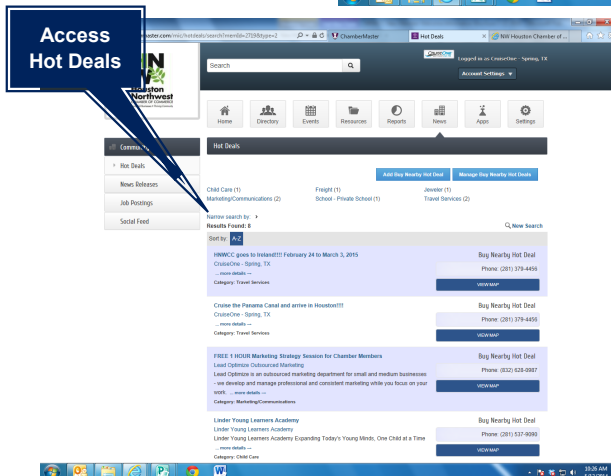
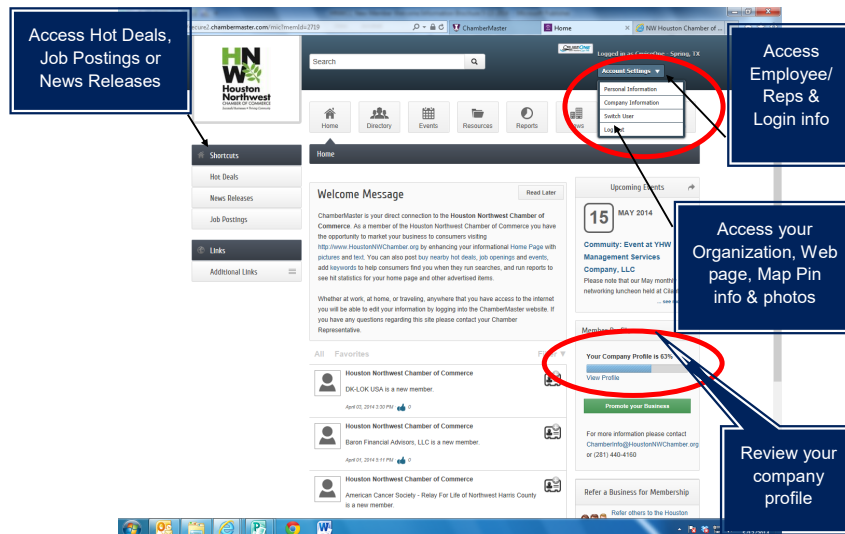
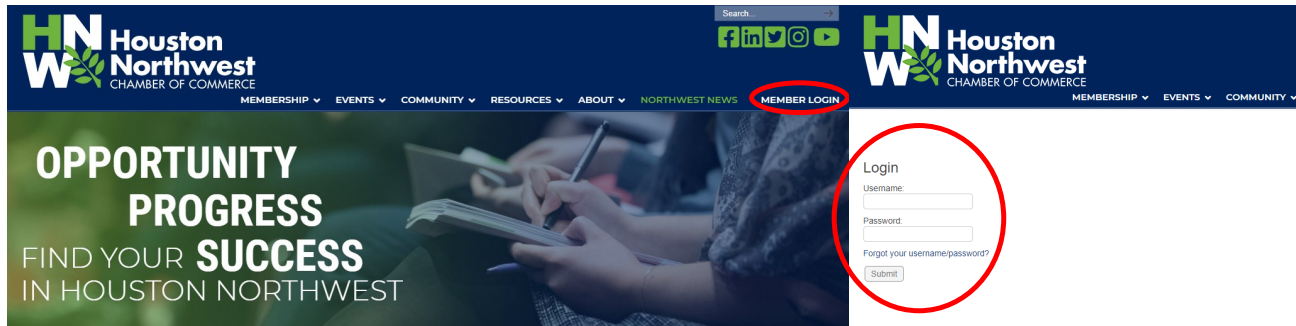
**NETWORKING BREAKFASTS**

**Host** - Supplies breakfast & venue.

## PEEK BEHIND THE SCENES

This is one of the most valuable benefits of Chamber membership.

1. Control the content of your online directory listing (shows up in Google and on the Chamber website).
2. Share messages with fellow members.
3. Access resources and the Chamber member logo to be used on your website.
4. Post jobs, events, special offers, etc.





# Membership Application

Membership Investments in the Houston Northwest Chamber of Commerce [a 501(c)6 organization] are not tax deductible as charitable contributions. However they may be deductible as ordinary and necessary business expenses.

Organization Name:	Referred By:
Number of Fulltime Local Employees: (REQUIRED)	Category for Directory: (REQUIRED)
Primary Contact:	Title:
Business Phone:	Cell phone: <input type="checkbox"/> Yes, text me event reminders!
Fax:	Social Media: <a href="http://facebook.com/">http://facebook.com/</a> _____
Email: (REQUIRED)	<a href="http://twitter.com/">http://twitter.com/</a> _____
<input type="checkbox"/> Check if email should not be published	Web Site:
<input type="checkbox"/> Check if cell phone should not be published	

Street Address:

City:	State:	ZIP:
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Billing Address (if different from street address):

## MEMBERSHIP PATHS

[Check the path that applies]

MEMBERSHIP PATH	<input checked="" type="checkbox"/>	ANNUAL INVESTMENT	<input checked="" type="checkbox"/>	MONTHLY INVESTMENT
PLATINUM INVESTOR		\$10,000		\$900
GOLD INVESTOR		\$6,000		\$550
SILVER INVESTOR		\$3,200		\$320
BUSINESS DEVELOPER		\$1200		\$120
BUSINESS BUILDER		\$800		\$80
ENGAGE		\$400		\$40

## PAYMENT DETAILS

Select Method of Payment: ☐ Check ☐ Credit Card Charge my card \$ \_\_\_\_\_ monthly / annually

Credit Card Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_ ZIP: \_\_\_\_\_

Security Code: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_ ☐ Please keep this credit card on file for renewal.

Authorized Signature \_\_\_\_\_ Printed Name \_\_\_\_\_ Date \_\_\_\_\_

[The Chamber is PCI compliant.]



## Directory Categories

Circle your primary category and check any others that apply:

- ☐ Advertising & Marketing
- ☐ Agriculture, Fishing & Forestry
- ☐ Arts & Entertainment
- ☐ Automotive & Marine
- ☐ Business & Professional Services
- ☐ Community & Civic Organizations
- ☐ Computers & IT
- ☐ Construction & Engineering
- ☐ Education
- ☐ Energy
- ☐ Events & Rentals
- ☐ Finance & Insurance
- ☐ Food & Beverage
- ☐ Government
- ☐ Health Care
- ☐ Home & Pets
- ☐ Legal
- ☐ Manufacturing & Industrial
- ☐ Media & Telecommunications
- ☐ Moving & Storage
- ☐ Non-Profit
- ☐ Personal Services
- ☐ Real Estate
- ☐ Religious Organizations
- ☐ Restaurants & Bars
- ☐ Retail
- ☐ Senior Living
- ☐ Sports & Recreation
- ☐ Tour & Charter Bus
- ☐ Transportation
- ☐ Vacation & Lodging

## Additional Business Info

1. Business Characteristics (Please check all that apply):

- ☐ Home-Based Operation
- ☐ Locally-Owned Proprietorship
- ☐ Locally-Owned & Incorporated
- ☐ Government or Non-Profit Entity
- ☐ Franchisee
- ☐ Distributorship
- ☐ Subsidiary (Parent Corporation: \_\_\_\_\_)
- ☐ Government Contractor
- ☐ Minority or Woman-Owned Business
- ☐ Importer/Exporter
- ☐ Other: \_\_\_\_\_

2. Number of Fulltime Equivalent Employees: \_\_\_\_\_

3. Annual Payroll \$ \_\_\_\_\_

4. Annual Gross Revenue \$ \_\_\_\_\_

5. Primary product or services you offer: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

6. Top 3 business challenges:

- i.
- ii.
- iii.

7. What do you hope to accomplish as a member of the Chamber?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Thank you for choosing to belong to the Houston Northwest Chamber of Commerce!

Please submit this form to:

[Accounts@HoustonNWChamber.org](mailto:Accounts@HoustonNWChamber.org)