



MEMBERSHIP INFORMATION



OPPORTUNITY
PROGRESS
FIND YOUR SUCCESS
IN HOUSTON NORTHWEST



Thank you for your interest in the Houston Northwest Chamber of Commerce!
Membership is an **INVESTMENT** in your business + the community of Northwest Houston.

THE CHAMBER'S HISTORY

Founded in 1974 by Judge J. Kent Adams and other community leaders, the Houston Northwest Chamber of Commerce focuses on developing a healthy economic climate for local businesses. With no local government entity, the Chamber works with county, state and national government leadership to represent the interests and concerns of business owners and community members in Northwest Harris County. A 501(c)(6) non-profit organization, the Chamber is led by a Board of Directors who establish policy and direct the initiatives of the organization. Members of the Board are elected to two-year terms by the sitting Board.

Why join the Chamber?



Credibility



Visibility



Networking



Voice



Contacts



Events & Programs



Promotion



Community



WHY BELONG?



BUSINESS COACHING AND COUNSELING

The Chamber works collaboratively with the Small Business Association (SBA), Small Business Development Centers (SBDC), SCORE (Senior Corp of Retired Executives), HNWCC Business Owners-Leaders Peer Advisory Group, and more to assist business leadership with business consulting and education. Most services are free.

DEMOGRAPHIC AND ECONOMIC DATA

Data is key to business planning and market strategy. The Chamber prepares customized reports of targeted market areas, including: projected population, income data, detailed maps, and a wide range of other statistical reports.

JOB POSTING

All Chamber members have access to post their job openings on the Chamber website at no charge.

DISCOUNTS AND DEALS

On the Chamber website under the resources tab you'll find "Hot Deals". Chamber members can post discounts, special offers and sales. This is also an opportunity to offer "Member-to-Member" discounts on the member portal.

LEADS AND REFERRALS

When you Google many of our members, their Chamber directory listing is above their own websites. **We carefully maintain one of the highest SEOs in order to help promote your business.** Additionally, the Chamber receives requests from visitors and new residents and our staff always direct them to Chamber members and the directory.

DOCUMENT CERTIFICATION AND PROCESSING

Chambers of Commerce play a central role in facilitating global trade. For those seeking a Chamber seal on certificates of origin and other valuable documents. Visit www.HoustonNWChamber.org/esscert to learn more.

ADVERTISE WITH US!

With a mailing list of over 4,300 individual contacts, advertising with the Chamber is a great way to get your name in front of the business community of Northwest Harris County!

- Monday Updates weekly ad (\$50)
- EDGE eNewsletter monthly ad (\$100)
- Custom eBlast - First one is **FREE** (\$200) **Business Builder Members & Up**
- Chamber Website ad (\$250 monthly or \$500 quarterly) **Business Builder Members & Up**
- Contact Scott Andrews at ScottA@HoustonNWChamber.org for more to schedule your advertisement today!

NETWORKING BREAKFAST

Held the 4th Tuesday of every month from 8:30 a.m. until 10 a.m. from January through October, this **FREE** event is a great way to connect with your fellow Chamber and community members. You must be a member to host but all are welcome to attend!

KEYNOTE LUNCHEON

Held the 2nd Tuesday of every month from 11:30 a.m. until 1 p.m., join us to hear an engaging presentation from leaders in our community. These informative events keep you updated with the issues facing business owners in the Houston area and get you in the room with the decision makers influencing them. Sponsorships range from \$600 to \$150 and individual seats are available for members at \$40.

OFF THE CLOCK

This **FREE** evening networking event is a great way to connect with your fellow Chamber and community members on your way home from the office. You must be a member to request one be added to our calendar and to host but just like with our networking breakfast, all are welcome to attend!

RIBBON CUTTINGS

What better way to celebrate the opening of a new location or business than with giant scissors and ribbon? We love coming out and celebrating our community continuing to grow and thrive. Ribbon cuttings are available at the annual Business Builder membership level and up. To schedule your ribbon cutting, contact Sandy Barton at SandyB@HoustonNWCHamber.org today!



MAJOR EVENTS



SPRING - NEXUS NW BUSINESS EXPO

Join us on **April 9, 2026** at Willowbrook Mall for our annual Nexus NW Business Expo!

This is a great event to showcase your business to the community with an exhibit booth in the foyer outside of Nordstrom Rack inside the mall and interact not only with your fellow Chamber members, but the mall goes as well. Sponsorships range from \$700 to \$400 but is open and **FREE** to anyone who wants to come interact with the exhibitors themselves.

FALL - NXNW ECONOMIC OUTLOOK

Join us on **September 15, 2026** for this year's NXNW Economic Outlook at the George H.W. Bush Community Center on Cypresswood. Come hear from experts about the upcoming economic conditions you can expect to face in the new year and hear strategies on what you can do for your business to be successful.

Sponsorships range from \$1,200 to \$250 and individual registrations are available for \$50. Make plans to join us!

WINTER - FOUNDER'S CUP GOLF AND CROQUET TOURNAMENT

Don't miss what many say is their favorite event of the year, our annual golf and croquet tournament. Held at Northgate Country Club on **November 2, 2026**, come take the day and golf with us! Not a golfer? No worries! Our croquet tournament has quite the following and we would love to see you join us! Sponsorship range from \$6,000 to \$500 and individual teams for both golf and croquet are available!



INVESTING IN YOUR BUSINESS

Membership in the Houston Northwest Chamber of Commerce is an investment. Larger investments lead to larger gains and for our members that means access to more promotion opportunities plus additional benefits. Any membership above our basic Engage level is called an 'enhanced' membership. Enhanced members can showcase their logo and additional media content in the Chamber online directory, list multiple business locations, schedule a ribbon cutting, host special events, send eBlasts, advertise on the Chamber website, and more!

ENHANCED MEMBERSHIPS & BENEFITS:

BUSINESS BUILDER - \$80/month, \$800 annually or \$1,350 new member two-year rate

BUSINESS DEVELOPER - \$120/month, \$1,200 annually or \$2,000 new member two-year rate

SILVER INVESTOR - \$320/month or \$3,200 annually

GOLD INVESTOR - \$550/month or \$6,000 annually

PLATINUM INVESTOR - \$900/month or \$10,000 annually

For a comparison chart of memberships and their benefits see page 3.

EMAIL BLASTS (eBlasts)

Reach an audience of 5,200+! eBlasts are first come, first serve and available only to enhanced members. Enhanced members receive a complimentary eBlast every member year and may purchase additional ones for \$200 each. To reserve your eBlast, contact: ChamberInfo@HoustonNWChamber.org.

WEBSITE ADVERTISING

With 7,000+ views per month and only 25 spots available, this affordable marketing space on the Chamber website's homepage may fill up fast! Investor members receive 3-12 months of complimentary advertising. All enhanced members may purchase space for **\$250 per month** or **\$500 per quarter**. Space is given on a first come first serve basis. To reserve one of the 25 spots, contact: ChamberInfo@HoustonNWChamber.org.

RIBBON CUTTING CEREMONY

Get extra business exposure and let us celebrate with you! Ribbon Cuttings aren't just for grand openings. Members celebrate anniversaries, milestones, new spaces, etc. We'll promote your event in our communications and on our social media leading up the big day. Day of we'll bring our big pair of scissors, special banner and green ribbon (unless you have ribbon you prefer to use). Ribbon cuttings are available at the annual Business Builder level of membership and up. There is an extra fee of \$150 for a weekend or evening event. Schedule your big day with us: SandyB@HoustonNWChamber.org.



MEMBERSHIP BENEFITS



Take a few minutes to look at the benefits of each level of membership below!

Our ENGAGE membership was developed with entrepreneurs and non-profits in mind. Any membership above that has access to our premiere marketing and advertising opportunities. Choose the level that serves you best!

*Note: membership may be considered a business expense. Check with your accountant.



Membership Benefits

	Platinum Investor	Gold Investor	Silver Investor	Business Developer	Business Builder	Engage
Annual Investment	\$10,000	\$6,000	\$3,200	\$1,200	\$800	\$400
Monthly Investment (must put card on file)	\$900	\$550	\$320	\$120	\$80	\$40
2-Year Investment (new members only)				\$2,000	\$1,350	\$700
Event Sponsorship Credit for Major Events (Golf, NXNW, Eco Forum)	\$3,000	\$2,000	\$500			
2 KEYNOTE SERIES Luncheon Sponsorships (\$250 ea.)	X					
The EDGE eNewsletter Advertisement	X	X				
Company Name on Chamber Letterhead	X	X				
☐ Investor Plaque branded with your Investment Level	X	X	X			
Logo on Chamber website & in email communications	X	X	X			
VIP Ribbon Cutting Ceremony	X	X	X	X		
# of Business Locations Advertised	15	10	6	3	1	1
☐ Host a Networking Breakfast or other Connection Event	X	X	X	X	X	
☐ Enhanced Online Directory Listing (logos, photos, videos)	X	X	X	X	X	
☐ eBlast Access plus 1 complimentary eBlast per year	X	X	X	X	X	
☐ Ribbon Cutting Ceremony	X	X	X	X	X	
Member Recognition in The Edge eNewsletter	X	X	X	X	X	X
Online Member Directory Listing (increases your SEO)	X	X	X	X	X	X
Advertising Opportunities	X	X	X	X	X	X

☐ **Most popular benefits!**



Membership Packet



Belong Today!

Questions?

SANDY BARTON

Business Development Director

(936) 520-6828 | SandyB@HoustonNWChamber.org

www.houstonnwchamber.org



Membership Application

Membership Investments in the Houston Northwest Chamber of Commerce [a 501(c)6 organization] are not tax deductible as charitable contributions. However they may be deductible as ordinary and necessary business expenses.

Organization Name:	Referred By:
Number of Fulltime Local Employees:	Category for Directory: (REQUIRED)
Primary Contact:	Title:
Business Phone:	Cell phone:
Fax:	Social Media: http://facebook.com/ _____
Email: (REQUIRED)	http://twitter.com/ _____
☐ Check if email should not be published ☐ Check if cell phone should not be published	Web Site:

Street Address:

City:	State:	ZIP:
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Billing Address (if different from street address):

MEMBERSHIP PATHS

[Check the path that applies]

MEMBERSHIP PATH	☒	ANNUAL INVESTMENT	☒	MONTHLY INVESTMENT	☒	NEW MEMBER 2-YEAR INVESTMENT
PLATINUM INVESTOR	☐	\$10,000	☐	\$900		
GOLD INVESTOR	☐	\$6,000	☐	\$550		
SILVER INVESTOR	☐	\$3,200	☐	\$320		
BUSINESS DEVELOPER	☐	\$1200	☐	\$120	☐	\$2,000
BUSINESS BUILDER	☐	\$800	☐	\$80	☐	\$1,350
ENGAGE	☐	\$400	☐	\$40	☐	\$700

PAYMENT DETAILS

Select Method of Payment: ☐ Check ☐ Credit Card Charge my card \$ _____ monthly / annually / biannual

Credit Card Number: _____

Billing Address: _____ ZIP: _____

Security Code: _____ Exp: ____ / ____ ☐ Please keep this credit card on file for renewal.

Authorized Signature _____ Printed Name _____ Date _____

[The Chamber is PCI compliant.]